

# IMPACTOHIO



Thursday, November 10, 2016  
8:15 a.m. to 4:00 p.m.  
The Greater Columbus Convention Center  
400 North High Street  
Columbus, Ohio

## 2016 Post Election Conference

### CONFERENCE AGENDA

- 8:15 a.m.- 8:45 a.m.      **Registration & Continental Breakfast**
- 8:45 a.m.- 9:00 a.m.      **Conference Welcome**  
**Dan McCarthy**, The Success Group
- 9:00 a.m.- 9:15 a.m.      **Perspective from the Ohio Senate Minority Leader**  
**Joe Schiavoni**, Minority Leader, Ohio Senate
- 9:15 a.m.-9:30 a.m.      **Perspective from the Ohio House Minority Leader**  
**Fred Strahorn**, Minority Leader, Ohio House of Representatives
- 9:30 a.m.-10:30 a.m.      **Campaign 2016: Political Insight Straight from the Pros**  
Moderator: **Dan McCarthy**, The Success Group  
Panelists:
  - **Matthew Borges**, Chairman, Ohio Republican Party
  - **Matt Carle**, Executive Director, New Day for America and President, Cornerstone Consulting
  - **David Pepper**, Chairman, Ohio Democratic Party
  - **Aaron Pickrell**, Senior Advisor, Hillary for Ohio and Principal, Remington Road Group
- 10:45 a.m.- Noon      **Breakout Sessions** (Choose One)
- ▶ **Setting the Post Election Medicaid, Health, and Human Services Policy Agenda**  
Moderator: **Mike Toman**, The Success Group  
Panelists:
  - **Senator Dave Burke**, Chair, Joint Medicaid Oversight Committee
  - **John McCarthy**, Director, Ohio Department of Medicaid
  - **Greg Moody**, Director, Office of Health Transformation
  - **Representative Mark Romanchuk**, Member, Finance Subcommittee on Health and Human Services
  - **Representative Emilia Sykes**, Ranking Member, Finance Subcommittee on Health and Human Services
- ▶ **The Future of Ohio's Small Communities: Hope and Hopelessness**  
Moderator: **Rick Ayish**, The Success Group  
Panelists:
  - **John Begala**
  - **Trevor Brown**, Dean, John Glenn College of Public Affairs
  - **Larry Long**, CEO, The Ohio Projects Group
  - **Scott Schertzer**, Mayor, City of Marion

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## 2016 Impact Ohio Post Election Conference Agenda, *continued*

### ▶ **The Budget: Funding Priorities for Fiscal Years 2018-2019**

Moderator: **McKenzie Davis**, The Success Group

Panelists:

- **Representative Jack Cera**, Member, House Finance and Appropriations Committee
- **Senator Randy Gardner**, Member, Senate Finance Committee
- **Timothy Keen**, Director, Office of Budget and Management
- **Senator Michael Skindell**, Ranking Member, Senate Finance Committee
- **Representative Ryan Smith**, Chair, House Finance and Appropriations Committee

### ▶ **The Future of Higher Education as a Driving Force of Ohio's Economy**

Moderator: **Dan McCarthy**, The Success Group

Panelists:

- **Michael V. Drake**, President, The Ohio State University
- **Marvin Krislov**, President, Oberlin College
- **Bruce Johnson**, President and CEO of the Inter-University Council
- **Steven Johnson**, President, Sinclair College

Noon- 1:00 p.m.

#### **Lunch**

#### **Recognition of Sponsors**

**Dan McCarthy**, The Success Group

1:00 p.m.- 1:30 p.m.

#### **Networking and Refreshments**

1:30 p.m.- 1:35 p.m.

#### **Reconvening Comments**

**Jennifer Flatter**, The Success Group

1:35 p.m.- 2:00 p.m.

#### **Perspective from the Ohio Speaker of the House**

**Cliff Rosenberger**, Speaker, Ohio House of Representatives

2:00 p.m.- 2:25 p.m.

#### **Perspective from the Ohio Senate President**

**Keith Faber**, President, Ohio Senate

2:30 p.m.- 3:30 p.m.

#### **The Inside Edition: Ohio's 2016 Election**

Moderator: **Jenny Camper**, Lesic & Camper Communications

Panelists:

- **Julie Carr Smyth**, Statehouse Correspondent, The Associated Press
- **Michael Douglas**, Editorial Page Editor, Akron Beacon Journal
- **Darrel Rowland**, Public Affairs Editor, The Columbus Dispatch
- **Chrissie Thompson**, Capital Bureau Chief, Cincinnati Enquirer

# CONFERENCE PANELISTS

## **John Begala**

John Begala is an executive, strategist, and community leader with a wide range of experience in both the public and nonprofit sectors. Mr. Begala served as Executive Director of Cleveland, Ohio's Center for Community Solutions from 1998 through 2004, and again from 2008 through 2014. Prior to then, he served as a senior executive for several health care institutions, was a member of the Ohio House of Representatives, served on the City Council of Kent, Ohio, and has been an adjunct professor at several Ohio universities. His publications on public policy include, most recently, "Big City Problems in Ohio's Small Towns."

## **Matthew Borges, Chairman, Ohio Republican Party**

Chairman Matthew Borges brings 26 years of political experience to the Ohio Republican Party. His background as a seasoned operative for campaigns at the national, state and local levels has helped usher in an era of unprecedented success for Republicans in Ohio. At this time, Republicans hold all five statewide offices, maintain a 6-1 majority on the Ohio Supreme Court, hold 12 of the 16 congressional districts, and Sen. Rob Portman's U.S. Senate seat. Borges is a graduate of The Ohio State University. He resides in Bexley with his wife Kate and their three children.

## **Dr. Trevor Brown, Dean, John Glenn College of Public Affairs**

As Dean of the John Glenn College of Public Affairs, Dr. Trevor Brown is an expert in public management, organizational theory, contracting and contract management, and strategic management and performance measurement. He is a fellow of the National Academy of Public Administration, and The National Institute of Governmental Purchasing recognized him as the Scholar of the Year in 2013. Dr. Brown received his Ph.D. in Public Policy and Political Science from the School of Public and Environmental Affairs at Indiana University and a B.A. in Public Policy from Stanford University.

## **State Senator Dave Burke**

Senator Burke is a graduate of Ohio Northern University and Capital University. In 1997, he and his wife Donna opened Dave's Pharmacy located in Marysville, Ohio. Dave's Pharmacy is still successful to this day. Senator Burke currently serves the 26<sup>th</sup> Ohio Senate District and is the Chairman of the Senate Medicaid Committee, as well as the Chairman of the Joint Medicaid Oversight Committee. Senator Burke has devoted his time and knowledge to improving health-care treatment and cost in the areas of Medicaid, prevention of drug abuse, and improving access to behavioral health. Senator Burke has been married to his wife Donna for over 20 years and has two wonderful children.

## **Jenny Camper, President, Lesic & Camper Communications**

With more than 25 years of experience in statewide media relations, government, campaigns, and strategic communications, Camper's Columbus office works with corporations, non-profits, national and state associations, issues campaigns, and government agencies. The firm's client list includes many notables such as: the Pharmaceutical Research and Manufacturers of America, Energy Transfer Partners, Wal-Mart, and Pfizer, just to name a few. A graduate of The Ohio State University, Camper completed her coursework for an advanced degree at Ohio University.

# CONFERENCE PANELISTS

**Matt Carle, Executive Director, *New Day for America* and President, *Cornerstone Consulting***

Matt Carle has more than 20 years of experience in the fields of government affairs and political management. Carle previously served as Director of Legislative Affairs and Senior Policy Advisor to Governor John Kasich. Most recently, Carle managed Governor Kasich's reelection in 2014 and served as the Executive Director for New Day for America, which was the Super PAC organized to support Kasich's presidential campaign. His resume has been called, "a who's-who of Ohio GOP politics over the last two decades" and includes work for the Ohio Attorney General, Ohio Auditor, Ohio Supreme Court, and multiple U.S. Senate races.

**Julie Carr Smyth, Statehouse Correspondent, *The Associated Press***

Julie Carr Smyth has covered the Ohio Statehouse since 2000, first as a legislative and investigative reporter for The Plain Dealer of Cleveland and, since 2006, as Statehouse Correspondent for The Associated Press. Her previous work includes stints at The Orlando Sentinel and The (Albany, NY) Times Union. Carr Smyth makes frequent public appearances before college classes, professional groups, and on television and radio. A Columbus native, she holds bachelor's and master's degrees in Journalism from The Ohio State University, where she was a 1991 Kiplinger Fellow.

**State Representative Jack Cera**

Representative Jack Cera represents House District 96, which encompasses all of Jefferson and Monroe Counties, and part of Belmont County. He first served in the legislature from 1983-1996. He returned to the legislature in 2012 and currently serves as the Assistant Minority Whip. A Brown University graduate, he is married with two daughters. Representative Cera serves as a strong voice for his district, supporting Ohio's working families and the elderly. He advocates for economic development, restoring funding to local governments, and providing affordable education and health care to all Ohioans.

**Michael Douglas, Editorial Page Editor, *Akron Beacon Journal***

Michael Douglas joined the Akron Beacon Journal in 1983 as an editorial writer. He worked for a time as a reporter for the newspaper. He returned to the editorial board in 1991, becoming the Chief Editorial Writer in May of that year. In 1999, Douglas assumed his current position of Editorial Page Editor, in which he is responsible for the opinions expressed by the newspaper, letters to the editor, and the commentary that appears on the op/ed page. He and his wife, Sue, live in Akron. They have one daughter.

**Dr. Michael V. Drake, President, *The Ohio State University***

Dr. Michael Drake's service in higher education spans nearly four decades and includes senior leadership roles at universities and organizations dedicated to advancing education. He became the 15<sup>th</sup> president of The Ohio State University in 2014. Dr. Drake is an alumnus of Stanford University (B.A.) and UC San Francisco (M.D.), and holds three honorary degrees. He is an elected member of both the National Academy of Medicine and the American Academy of Arts and Sciences. Before coming to The Ohio State University, Dr. Drake served as Chancellor of the University of California, Irvine.

# CONFERENCE PANELISTS

## **Senate President Keith Faber**

Senate President Keith Faber has dedicated the past 15 years to serving Ohioans in the Statehouse. He represents the 12<sup>th</sup> State Senate District, encompassing all of Allen, Champaign, Mercer, and Shelby counties, as well as portions of Auglaize, Darke, and Logan counties. Senator Faber is currently serving in his second term as President. Prior to his election to the Senate, he served three terms in the Ohio House of Representatives. President Faber and his wife Andrea reside in Celina with their two children, and their family attends Immaculate Conception Parish.

## **State Senator Randy Gardner**

Senator Randy Gardner is serving northern Ohio in the Ohio Senate, having served previously in the Senate and in the House of Representatives since 1985. A well-respected leader in state government, Senator Gardner has previously served in many leadership posts in the General Assembly including Senate Majority Leader, Senate President Pro Tempore, House Majority Leader, and House Speaker Pro Tempore. Senator Gardner received both his bachelor's and master's degrees from Bowling Green State University. In addition to his career in public service, he has worked as a realtor and a high school history and government teacher.

## **Bruce Johnson, President and CEO, Inter-University Council of Ohio**

Bruce Johnson has served as the President and CEO of the Inter-University Council of Ohio (IUC) since 2006. The IUC is an association that provides its member institutions with opportunities to collaborate for the benefit of higher education in Ohio. Before joining the IUC, Johnson served as Lt. Governor of Ohio and State Development Director. Johnson was previously a member of the Ohio Senate where he served as President Pro Tempore, Chairman of the Ways and Means Committee, and Chairman of the Judiciary Committee. He earned his bachelor's degree from Bowling Green State University and his Juris Doctorate from Capital University Law School.

## **Dr. Steven Johnson, President, Sinclair College**

Dr. Steven Johnson began serving as President of Sinclair College in Dayton, Ohio, in 2003. Dr. Johnson has been named regional leader of the year, was named by the Dayton Business Journal as among the top leaders of the decade for the Dayton region, and as one of the "12 Most Influential People" of 2012. He has also been honored as Humanitarian of the Year by the National Conference for Community and Justice. Dr. Johnson is the past board chair of the League for Innovation in the Community College. He is a past co-chair of the annual campaign for the United Way of Greater Dayton, and serves on a number of local non-profit boards.

## **Timothy Keen, Director, Ohio Office of Budget and Management**

Tim Keen became Director of the Office of Budget and Management (OBM) in January of 2011, serving as the Governor's chief financial officer for a second time. Director Keen has a long history of public service, beginning his career as a budget analyst with the Ohio Legislative Budget Office. He then went on to build his career in public budgeting, earning titles such as Deputy Director of Policy Development at Office of Budget and Management, Assistant Director of OBM, Director of OBM under the administration of Governor Bob Taft, and Senior Policy Advisor to Auditor of State Mary Taylor.

# CONFERENCE PANELISTS

## **Marvin Krislov, President, Oberlin College**

Marvin Krislov became the 14<sup>th</sup> President of Oberlin College in 2007. Under his leadership, Oberlin College and Conservatory entered a new era of environmental action and sustainability. With the launch of The Oberlin Project, an innovative collaboration between the city, college, and public schools to support an environmentally sustainable community, the aim has been to promote economic development and education. President Krislov earned a bachelor's degree at Yale University in 1982, and was named a Rhodes Scholar. He earned master's degrees at Oxford University and Yale, and a Juris Doctorate degree at Yale Law School in 1988.

## **Larry L. Long, CEO, The Ohio Projects Group**

Larry Long is the CEO of The Ohio Projects Group LLC, a small management consulting firm specializing in local government, legislative representation, issue campaigns, and association management. Long retired as Executive Director of the County Commissioners' Association of Ohio in 2013 after serving the organization in a number of capacities for nearly 40 years. Long is a 1968 graduate of The Ohio State University with a B.A. in Geography. In addition to his consulting work, he teaches a course on local government at the John Glenn College of Public Affairs. Long was recently appointed by Governor John Kasich as chair of the State Audit Committee.

## **John McCarthy, Director, Ohio Department of Medicaid**

As State Medicaid Director, John McCarthy oversees the Ohio Department of Medicaid, Ohio's first cabinet-level state Medicaid agency. The department has become a cornerstone of the Governor's Office of Health Transformation, which Governor Kasich created in 2011. Prior to overseeing Ohio Department of Medicaid, McCarthy served as Medicaid Director for the District of Columbia. He also spent ten years with EP&P Consulting, where he worked with many states, including Ohio, to help reform their Medicaid programs. He has a master's degree in Public Affairs and a bachelor's degree in Chemistry, both from Indiana University.

## **Greg Moody, Director, Ohio Office of Health Transformation**

Governor John Kasich appointed Greg Moody as Director of the Ohio Office of Health Transformation in January 2011, which leads the state's efforts to modernize Medicaid, streamline health and human services programs, and improve overall health system performance. He began his public service career as a budget associate for the U.S. House Budget Committee. The Budget Chairman at the time, Representative John Kasich, asked Moody to study the impact of Medicaid on federal spending—an assignment that set the course for his public policy career. Moody has a master's degree in Philosophy from George Washington University and bachelor's degree in Economics from Miami University.

## **David Pepper, Chairman, Ohio Democratic Party**

David Pepper was unanimously elected Chairman of the Ohio Democratic Party in 2014 and began his term in January 2015. Born and raised in Cincinnati, Pepper is a fifth-generation Cincinnati. Pepper was first elected to public office in 2001 when he served on the Cincinnati City Council, and was reelected for a second term in 2003. In 2006, Pepper was elected to the three-member Hamilton County Commission. He served as the Commission President from 2009-2010. Pepper earned his B.A. magna cum laude from Yale University, and later earned his J.D. from Yale Law School. He resides in Cincinnati, with his wife Alana and their son Jack.

# CONFERENCE PANELISTS

## **Aaron Pickrell, Senior Advisor, *Hillary for Ohio* and Principal, *Remington Road Group***

Pickrell has served as a leader in national, state, and local campaigns over the years. In 2012, Politico included him in their “50 Politicos to Watch”, and Campaigns and Elections Magazine named Pickrell as one of the top professionals and leading political influencers in the consulting business in Ohio. Pickrell has spent two decades working in politics and government, most recently as a Senior Advisor of the Hillary for Ohio campaign. Previously, he has had prominent roles in both of President Obama’s Ohio election campaigns. He is a graduate of Iowa State University and lives in Bexley, Ohio with his wife, Joanne, and his two daughters.

## **State Representative Mark Romanchuk**

State Representative Mark Romanchuk is serving his second term in the Ohio House of Representatives. He represents the 2<sup>nd</sup> Ohio House District, which comprises all of Richland County. Representative Romanchuk has nearly 30 years of experience in small business, systems engineering and management, and community development. Prior to his current work with PR Machine Works, he worked at Hughes Aircraft Company as a U.S. diplomat to the former Soviet Union in support of the Intermediate Range Nuclear Forces Treaty. He also had been based in Japan as a team leader and technical advisor to the U.S. Navy in support of the F/A-18 aircraft. He currently resides in Ontario, Ohio with his wife, Zoi.

## **House Speaker Cliff Rosenberger**

State Representative Cliff Rosenberger is currently serving his third term in the Ohio House of Representatives. He represents the 91<sup>st</sup> House District, which includes Clinton, Highland, and Pike counties, and parts of Ross County. For the 131<sup>st</sup> General Assembly his fellow representatives voted him to serve as Speaker of the House. Speaker Rosenberger is an Air Force veteran, formerly assigned to the 113<sup>th</sup> Fighter Wing of the Air National Guard, which he enlisted in shortly after graduating from Clinton Massie High School. The Speaker has a long tradition of civic accomplishments in his hometown of Clarksville, where he resides today.

## **Darrel Rowland, Public Affairs Editor, *The Columbus Dispatch***

Darrel Rowland has been public affairs editor of The Dispatch since 1999. He and the Dispatch public affairs team have won numerous awards in recent years, including recognition for the best political coverage in Ohio. Previously, Rowland was an urban affairs, general assignment, and special projects reporter at The Dispatch. Earlier he was metro/special projects editor at the Warren Tribune Chronicle and city/special projects editor at the Mansfield News Journal. He is a graduate of The Ohio State University.

## **Mayor Scott Schertzer, *City of Marion, Ohio***

In November of 2015, Mayor Scott Schertzer was reelected to his third term as Mayor of Marion, Ohio. Before serving as Mayor, Schertzer served the City of Marion as an At-Large City Councilman for nine years. Mayor Schertzer was an educator in Marion County for 13 years. He also worked for Mary Ellen Withrow in the Ohio Treasurer of State’s office, as well as Sherrod Brown in the Ohio Secretary of State’s office. Mayor Schertzer is a graduate of Ridgedale High School and the University of Toledo, where he received his bachelor’s degree in Social Studies Education. Mayor Schertzer and his wife, Ann, have two daughters, Sydney and Olivia.

# CONFERENCE PANELISTS

## **State Senator Joe Schiavoni**

Senator Joe Schiavoni represents the 33<sup>rd</sup> Senate District, which encompasses all of Columbiana and Mahoning Counties. In 2013, Senator Schiavoni's colleagues unanimously elected him the Democratic Leader of the Senate. He had previously served two years as Assistant Senate Democratic Leader. He graduated from Ohio University with a Bachelor of Science in Communication. Schiavoni then earned his Juris Doctorate at Capital University. Following law school, Schiavoni was admitted to the Ohio Bar. He has since practiced workers' compensation law, protecting injured workers at the law firm Schiavoni, Schiavoni, Bush and Muldowney.

## **State Senator Michael Skindell**

Michael J. Skindell of Lakewood was elected to serve Ohio's 23<sup>rd</sup> Senate District in November 2010. He comes from the Ohio House of Representatives, where he served four terms as the Representative of Ohio's 13<sup>th</sup> House District. Senator Skindell has long respected the laws of the state of Ohio—both how they are made, and how they are enforced. After graduating cum laude with a bachelor's degree in Business and Political Science from Walsh College, Skindell earned his law degree from the Cleveland Marshall College of Law.

## **State Representative Ryan Smith**

Ohio House District 93 sent Representative Ryan Smith to the General Assembly in 2012, where he is currently serving his second term. Previously, Representative Smith worked as a financial advisor for 19 years and is now the Chairman of the House Finance Committee. Representative Smith maintains an active role in his community through civic involvement. In the past, he has served as President of the Gallia County Chamber of Commerce and the Gallia County Community Improvement Corporation. Representative Smith is a former member of the Gallipolis School Board of Education and is active in his local church.

## **State Representative Fred Strahorn**

House Democratic Leader Fred Strahorn returned to the Ohio House in 2013, after serving as State Senator for the fifth district from 2009 to 2011 and Senior Political Advisor to the Ohio Democratic Party from 2011 to 2013. He previously served citizens of the greater Dayton area as State Representative from 2001 to 2008, including two years as House Minority Whip, before term limits prevented him from seeking reelection. Representative Strahorn graduated from The Ohio State University in 1989 with a Bachelor of Arts in Aviation Management. He is a member of St. Margaret's Episcopal Church, and his greatest joy in life is his daughter, Morgan Allison.

## **State Representative Emilia Sykes**

Born and raised in Akron, State Representative Emilia Strong Sykes was elected to represent her hometown in November 2014. She has worked with healthcare professionals and colleagues to improve public health, increase access to care, and combat Ohio's high infant mortality rate. Sykes attended Kent State University, graduating magna cum laude with a B.A. in Psychology. She later attended the University of Florida, where she earned a Juris Doctorate with a Certificate in Family Law from the Levin College of Law and a Master's of Public Health from the College of Public Health and Health Professions.

## **Chrissie Thompson, Columbus Bureau Chief, Cincinnati Enquirer**

Chrissie Thompson is the Columbus Bureau Chief for The Cincinnati Enquirer and the USA Today Network. This election cycle, she covered Governor John Kasich's presidential bid and the presidential race in Ohio, while directing coverage of state government and the U.S. Senate race. She moved to Ohio in 2013 after five years covering the auto industry in Detroit—first for Automotive News, a leading trade journal, and then for the Detroit Free Press. Thompson holds degrees from Taylor University in Upland, Indiana and the University of Michigan. She lives in Delaware with her husband, who is a professor at Ohio Wesleyan University.