



OHIO CAPITOL POLICY CONSULTANTS

www.impactohio.org

facebook.com/ImpactOhio



@ImpactOhioTSG
#IOPEC2016



Sponsored By:

the success group

OHIO CAPITOL POLICY CONSULTANTS

Thursday, November 10, 2016
8:15 a.m. to 4:00 p.m.
The Greater Columbus Convention Center
400 North High Street
Columbus, Ohio

Made Possible By:

- Altria Client Services
- AT&T
- Buckeye Health Plan
- DeVry Education Group
- FirstEnergy
- Flexible Pavements of Ohio
- KeyBank
- Lestic & Camper Communications
- Medical Mutual
- Mount Carmel Health System
- New Visions Group
- OhioHealth
- Ohio Chamber of Commerce
- Ohio Education Association
- Ohio Hospital Association
- Ohio Manufacturers' Association
- Ohio Municipal League
- Ohio School Boards Association
- The Ohio State University

In Conjunction With:

Ohio Democratic Party

Ohio Republican Party



Visit us at:

www.impactohio.org

The Success Group is one of Ohio's most influential public affairs and lobbying firms. For more than three decades, our integrity, political savvy, high standards and deep knowledge of the workings of government have helped our clients achieve their goals. Our enterprise and forward thinking have enabled us to thrive in today's uncertain environment of term limits.

Who we are and how we do things cannot be separated. Our longevity is built as much on our carefully guarded reputation as on our proven ability to achieve client objectives.

Most importantly, we earn our clients' trust and confidence. That's why we have been privileged to represent more than 250 businesses, trade associations and non-profit agencies. Our reputation is in their hands.

Dan McCarthy

Within The Success Group, Dan manages the firm's day-to-day business operations. While he has an extensive background in health care issues, Dan also serves a broad array of clients in transportation, telecommunications and other fields. He began developing his well-tested political instincts and deep understanding of Ohio's legislative bodies as a legislative aide specializing in budget issues in the Ohio House. He also managed a number of successful political campaigns for Congress and the Ohio General Assembly before joining The Success Group.

Rick Ayish

With 40 years of government experience, Rick has earned a reputation as a knowledgeable governmental affairs and political strategist with extensive experience in health care, insurance, transportation and environmental/energy policy in Ohio. In 1989 he founded Ohio Capitol Policy Consultants and merged with The Success Group in 2000. Prior to that, Rick served in senior governmental affairs positions with four Ohio Blue Cross and Blue Shield corporations and the Ohio State Medical Association. In addition, he worked as a Legislative Service Commission Fellow in the Ohio General Assembly and as an intern in the Office of the City Manager in Toledo. Rick is currently serving as Vice President of the National Association of State Lobbyists, a national network of state government affairs professionals.

Mike Toman

Known for keen attention to detail and expertise in such varied fields as criminal justice, human services, and organizational budgeting processes, Mike spent five years as a senior policy analyst with the County Commissioners Association of Ohio. Prior to that, he worked with the Ohio Legislative Budget Office and the Ohio Supreme Court. Mike served as President of the Ohio Lobbying Association (OLA) and was a member of the OLA Board of Trustees for seven years. At The Ohio State University's John Glenn College of Public Affairs, he designed and taught a government relations course and served on the College Alumni Society Board. Currently, Mike serves on the Board of Trustees for The Advocacy Group (TAG), a select international network of lobbying firms.

McKenzie Davis

McKenzie's early interest in politics and government were fueled by his work in the White House Communications Office and as a staffer on numerous political campaigns. He returned to Columbus to earn his juris doctorate at Capital University Law School. While attending law school, McKenzie interned at The Success Group and two prominent Columbus law firms. He also served as an Ohio Supreme Court Extern for Justice Evelyn Lundberg Stratton during law school. Prior to re-joining The Success Group, McKenzie served as the Director of Government Affairs for the Ohio Academy of Nursing Homes. Currently, McKenzie serves on the Board of Professional Conduct for the Supreme Court of Ohio.

Jennifer Flatter

Jennifer serves as Executive Director for Impact Ohio and has more than a decade of experience in government affairs. While earning her bachelor's degree at Capital University, she interned with The Success Group. Prior to re-joining the firm, she managed legislative affairs for the Ohio Department of Commerce, where she served as lead staff on Ohio's Foreclosure Prevention Task Force and focused on housing, real estate, financial institution, and federal policy issues. Previously, she served as a legislative aide in the Ohio Senate and on the Ohio Council on Women and Girls. Jennifer holds a Master's Degree in Public Administration from Ohio University and currently is an officer for Ohio Women in Government.

Mark Finneran

Mark joined The Success Group as an intern after working in the Ohio Statehouse and in several capacities for Congressional and statewide campaigns. His work at The Success Group focuses on monitoring committee hearings and legislative affairs important to our clients, acting as a liaison with various offices in the Statehouse, and conducting extensive legislative research. Mark is completing a degree in Political Science from The Ohio State University.



In recognition of our panelists and speakers, The Success Group has made a charitable donation in lieu of personal tokens of appreciation. This year's donation is to Ohio YMCA Youth & Government.

Ohio YMCA Youth & Government is a three-day learning conference in which students participate directly in a simulation of the democratic process. YG offers students the opportunity to learn about a wide variety of issues, develop critical thinking skills, and articulate their beliefs while engaging constructively with those who hold like and opposing views.

YMCA Youth & Government includes all three branches of government, as well as the Press Corp. In the legislative program, student legislators elect their leadership and write bills throughout the school year, culminating by debating these bills at the Ohio Statehouse in committee and on the floor.

The executive branch of YG includes a race each year for Youth Governor. Candidates create platforms and advocate their qualifications during the gubernatorial debate and campaigning.

In the judicial program, student justices preside over a Youth Supreme Court. Student attorneys prepare briefs for the Court, as well as present oral arguments.

Since media can be considered the fourth branch of government, YG includes a student Press Corp. Student journalists research and write articles, blog, and conduct taped interviews of participants.



Coverage of Impact Ohio Post Election Conference will be available online and broadcast statewide on local PBS channels courtesy of the Ohio Channel.

The Ohio Channel combines Statehouse coverage with locally produced PBS programs to give a statewide perspective on issues that affect the lives of all Ohioans.

You can watch The Ohio Channel on your local PBS station and on your desktop or mobile device. For past and present Impact Ohio videos, visit ohiochannel.org/impactohio.