

2019

# IMPACTOHIO

## Regional Conference Sponsorship Opportunities



● [www.impactohio.org](http://www.impactohio.org)  
● [info@impactohio.org](mailto:info@impactohio.org)

Impact Ohio, LLC  
172 E. State St., Suite 400, Columbus, Ohio 43215  
(614) 224.0980

[www.impactohio.org](http://www.impactohio.org)



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## Connecting People, Policy & Politics

Leaders, professionals, and experts in their fields gather at Impact Ohio conferences to network and explore elections, the outcomes of the political process, and policy choices facing Ohio and its communities.

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# Introducing

## Impact Ohio

In 1984, The Success Group founded Impact Ohio. Since its inception, Impact Ohio has offered conferences to explore elections, the outcomes of the political process, and policy choices facing Ohio and its communities.

Impact Ohio has become known for the Post Election Conference, where approximately 700 people convene in Columbus every two years immediately following the general election. The Post Election Conference offers the first post-election opportunity to hear directly from those who will shape Ohio's policy and political agenda for the upcoming biennium.

In 2017, Impact Ohio expanded throughout the state with regional conferences focused on bringing together government officials, political analysts, pundits, and policy experts. Impact Ohio's regional conferences are forums for local thought leaders to discuss the political and policy issues important to their communities.

Our conferences are made possible thanks to support of our sponsors. I hope you consider supporting Impact Ohio in 2019.

Best,  
Jennifer L. Flatter  
Chief Executive Officer  
Impact Ohio



# IMPACTOHIO

## Post Election Conference



## Upcoming 2019 Events

Impact Ohio plans to hold six events in 2019 with locations including Akron, Canton, Dayton, Southeast Ohio, Toledo, and Youngstown/Warren. We anticipate 150-250 guests in attendance per event. Past regional events have been in partnership with local chambers of commerce, local daily newspapers, and colleges/universities in each community.

The conferences are supported by numerous sponsors, and to ensure a bipartisan approach, Impact Ohio has support from the Ohio Democratic Party and Ohio Republican Party.

MARCH 2019

APRIL 2019

SEPTEMBER 2019

Impact Ohio  
Toledo Regional

Impact Ohio  
Akron Regional

Impact Ohio  
Youngstown/Warren  
Regional



## Events Overview

### Regional Conferences

Date: Held in odd numbered years

Location: Various communities across Ohio

At Impact Ohio's Regional Conferences, key government officials, business leaders, and community members discuss issues important to the region. Attendees heard first-hand from government leaders, political analysts, pundits, and policy experts on issues that affect their community.

### The Post Election Conference

Date: Held in even numbered years

Location: Columbus, Ohio

The Post Election Conference is held every two years immediately following the general election. It offers the first post-election opportunity to hear directly from those who will shape Ohio's policy and political agenda for the upcoming biennium.



OCTOBER 2019

Impact Ohio  
Dayton Regional



NOVEMBER 2019

Impact Ohio  
Southeast Regional



FALL OF 2019

Impact Ohio  
Canton Regional

# Key Event Highlights



## Toledo Regional

Governor Mike DeWine will offer the keynote address at the Toledo Regional. The day will also include remarks from Toledo Mayor Wade Kapszukiewicz and Ohio Treasurer of State Robert Sprague. Policy sessions include, Transportation & Infrastructure, Early Childhood, and Water Quality.

Date: March 14, 2019

Location: Renaissance Toledo Downtown Hotel



## Akron Regional

Lt. Governor Jon Husted will offer the luncheon address at the Akron Regional. The day will include remarks from Ohio Secretary of State Frank LaRose, Ohio Treasurer of State Robert Sprague, Senator Vernon Sykes, Minority Leader Emilia Sykes, and County Executive Ilene Shapiro. Policy sessions include Economic Development, Civility, and Early Childhood.

Date: April 23, 2019

Location: Quaker Station at The University of Akron

MARCH

APRIL

SEPTEMBER

## Youngstown/Warren Regional

The agenda for the Youngstown/Warren Regional is currently in the planning stage. Expect to hear about public policy issues important to the region. Local and state elected leaders will be invited to participate.

Date: September 12, 2019

Location: Stambaugh Auditorium, Youngstown



OCTOBER

## Dayton Regional

The agenda for the Dayton Regional is currently in the planning stage. Expect to hear about public policy issues important to the region. Local and state elected leaders will be invited to participate.

Date: October 10, 2019

Location: University of Dayton





# Key Event Highlights

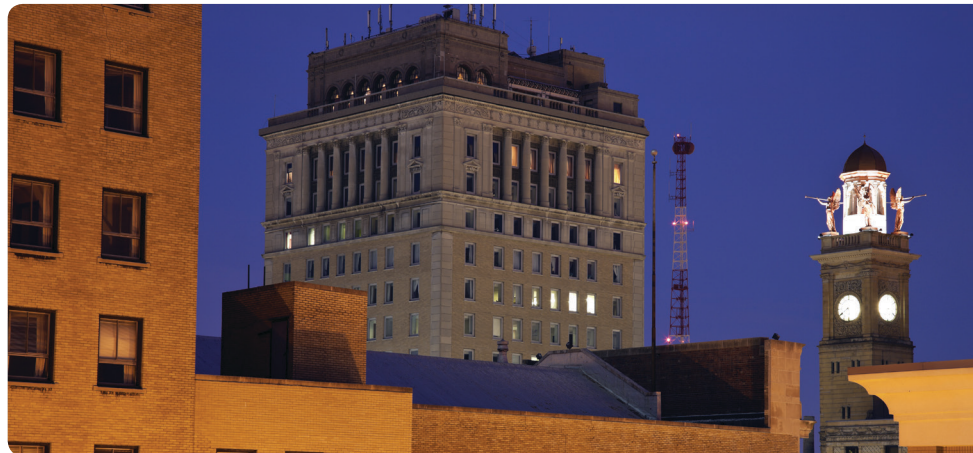


## Southeast Ohio Regional

The agenda for the Southeast Regional is currently in the planning stage. Expect to hear about public policy issues important to the region. Local and state elected leaders will be invited to participate.

Date: November 7, 2019

Location: Ohio University Inn, Athens



## Canton Regional

The agenda for the Canton Regional is currently in the planning stage. Expect to hear about public policy issues important to the region. Local and state elected leaders will be invited to participate.

Date: Fall of 2019

Location: TBD

NOVEMBER

FALL OF 2019



## Sample Agenda

Leaders, professionals, and experts in various areas of business, public policy, and politics attend the conferences and some participate as speakers and panelists. Participants include statewide elected officials, congressmen, legislative leaders, local elected leaders, business leaders, nonprofit leaders, government leaders, politicians, media, and academics.

11:00 a.m.	Registration, Networking & Lunch
11:45 a.m.	Conference Welcome
12:00 p.m.	Address by Elected Official
12:45 p.m.	Policy Panel
1:45 p.m.	Networking & Coffee Break
2:00 p.m.	Address by Elected Official
2:15 p.m.	Policy Panel
3:15 p.m.	Address by Elected Official
3:30 p.m.	Policy Panel



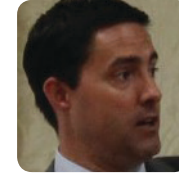
## Some Recent Participants



Governor  
Mike DeWine



Lt. Governor  
Jon Husted



Secretary of  
State Frank  
LaRose



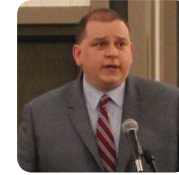
Treasurer of  
State Robert  
Sprague



House Minority  
Leader Emilia  
Sykes



Summit County  
Executive Ilene  
Shapiro



Toledo Mayor  
Wade  
Kapszukiewicz



Dayton  
Mayor  
Nan Whaley



Dr. John  
Green, Interim  
President,  
University of  
Akron



Crystal M.C.  
Davis, Alliance  
for the Great  
Lakes



Steve Millard,  
President &  
CEO, Greater  
Akron  
Chamber



Lydia Mihalik,  
Director,  
Development  
Services  
Agency

# Sponsorship Options

	Table Sponsor \$1,000	Silver Sponsor \$3,000	Platinum Sponsor \$5,000	Premier Sponsor \$6,500	Diamond Sponsor \$10,000
Number of conferences sponsored	1	1	3	4	6
Reserved table of 8	●	●	●	●	●
Name in conference program	●	●	●	●	●
Logo on conference materials including program, event posters, table signage		●	●	●	●
Logo on web materials including website, email marketing, social media			●	●	●
Oral recognition at conference				●	●
Invitation to networking event associated with the conference					●
Opportunity to have a speaking role at the conference					●



## Sponsor Reply Form

Please complete the following details and email the form to [info@impactohio.org](mailto:info@impactohio.org), or visit <https://impactohio.org/2019-sponsorship-options>.

Company : \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address : \_\_\_\_\_

Title : \_\_\_\_\_ Department : \_\_\_\_\_

Phone Number : (mobile) \_\_\_\_\_ (office) \_\_\_\_\_

Email : \_\_\_\_\_

Our company would like to provide the following sponsorship : (Please mark as appropriate)

- ☐ Diamond sponsorship - Six Events - \$10,000
- ☐ Premier sponsorship - Four Events - \$6,500
- ☐ Platinum sponsorship - Three Events - \$5,000
- ☐ Silver sponsorship - One Event- \$3,000
- ☐ Table sponsorship - One Event- \$1,000

Which locations do you wish to sponsor? \_\_\_\_\_

Once again, thank you very much for your sponsorship of Impact Ohio.

Authorized signature :

\_\_\_\_\_

Date : \_\_\_\_\_

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