

IMPACTOHIO

2019 Year in Review



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About Impact Ohio

Connecting People, Policy & Politics

In 1984, The Success Group founded Impact Ohio. Since its inception, Impact Ohio has offered bipartisan conferences to explore elections, the outcomes of the political process, and policy choices facing Ohio and its communities. Impact Ohio has become known for the Post Election Conference. In 2017, Impact Ohio expanded throughout the state with regional conferences.

Regional Conferences

Date: Held in odd numbered years

Location: Various communities across Ohio

Attendance: 100-250

At Impact Ohio's Regional Conferences, key government officials, business leaders, and community members discuss issues important to the region. Attendees heard first-hand from government leaders, political analysts, pundits, and policy experts on issues that affect their community.

The Post Election Conference

Date: Held in even numbered years

Location: Columbus, Ohio

Attendance: Over 700

The Post Election Conference is held every two years immediately following the general election. It offers the first post-election opportunity to hear directly from those who will shape Ohio's policy and political agenda for the upcoming biennium.



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2019 Regional Conferences



2019 By the Numbers

2019 marked the second year that Impact Ohio held regional conferences across the state. The regional conferences grew from four events in 2017 to six conferences in 2019. Additionally, the 2019 regional program saw exceptional growth in number of attendees, speaker participation, media stories, sponsorship, and elected official participation.

Attendees	1090
Speakers	100
Elected Officials	86
Media Stories	40
Sponsors	37
Policy Panels	18
Conferences	6





2019 Events Overview

Impact Ohio held six events in 2019 with locations including Akron, Canton, Dayton, Southeast Ohio, Toledo, and Youngstown/Warren. Each regional event was successful thanks to partnerships with local business entities, local media, and colleges/universities in each community.

The conferences are supported by numerous sponsors, and to ensure a bipartisan approach, Impact Ohio has support from the Ohio Democratic Party and Ohio Republican Party.

MARCH 2019

Impact
Ohio Toledo
Regional

APRIL 2019

Impact
Ohio Akron
Regional

SEPTEMBER 2019

Impact Ohio
Youngstown/Warren
Regional

2019 Attendees

Impact Ohio was pleased to have more than 1,000 people attend the 2019 regional events.

Leaders, professionals, and experts in various areas of business, public policy, and politics attended the 2019 conferences and some participated as speakers and panelists. Participants included statewide elected officials, legislative leaders, local elected leaders, business leaders, nonprofit leaders, government leaders, politicians, media, and academics.



OCTOBER 2019

Impact Ohio
Dayton Regional

NOVEMBER 2019

Impact Ohio
Southeast Regional

DECEMBER 2019

Impact Ohio
Canton Regional



2019
IMPACT OHIO
TOLEDO REGIONAL
CONFERENCE

Toledo Regional

Governor Mike DeWine offered the keynote address at the Toledo Regional. The day also included remarks from Toledo Mayor Wade Kapszukiewicz and Ohio Treasurer of State Robert Sprague. Policy sessions included Transportation & Infrastructure, Early Childhood, and Water Quality.

Date: March 14, 2019

Location: Renaissance Toledo Downtown Hotel

Attendance: 230



2019
IMPACT OHIO
AKRON REGIONAL
CONFERENCE

Akron Regional

Lt. Governor Jon Husted offered the luncheon address at the Akron Regional. The day included remarks from Ohio Secretary of State Frank LaRose, Ohio Treasurer of State Robert Sprague, Senator Vernon Sykes, House Minority Leader Emilia Sykes, and County Executive Ilene Shapiro. Policy sessions included Economic Development, Civility, and Early Childhood.

Date: April 23, 2019

Location: Quaker Station at The University of Akron

Attendance: 200

SEPTEMBER

Youngstown/Warren Regional

Ohio Secretary of State Frank LaRose, Ohio Treasurer of State Robert Sprague, Ohio Senate President Larry Obhof, Youngstown Mayor Tito Brown, Warren Mayor William D. Franklin, State Senator Matt Dolan, State Senator Michael Rulli, and State Representative Rick Perales all joined us for the Youngstown/Warren Regional. Policy sessions included discussions on Additive Manufacturing, Military Affairs, and River Restoration.

Date: September 12, 2019

Location: Stambaugh Auditorium, Youngstown

Attendance: 200



OCTOBER

Dayton Regional

At the Dayton Regional, Lt. Governor Jon Husted offered the luncheon address. Dayton Mayor Nan Whaley, Ohio Secretary of State Frank LaRose, and Ohio Treasurer of State Robert Sprague offered remarks throughout the day. The conference covered policy issues including Cybersecurity, the 2020 Election, and Economic Development in the Miami Valley.

Date: October 10, 2019

Location: University of Dayton

Attendance: 200



Key Event Highlights



Southeast Ohio Regional

At the Southeast Regional attendees had the opportunity to hear from Lt. Governor Jon Husted, Athens Mayor Steve Patterson, Ohio Secretary of State Frank LaRose, and Ohio Treasurer of State Robert Sprague. Numerous panels of experts explored policy issues surrounding economic development, healthcare, and infrastructure in Appalachian Ohio.

Date: November 7, 2019

Location: Ohio University Inn & Conference Center, Athens

Attendance: 150



Canton Regional

The agenda for the Canton Regional included remarks from Ohio Treasurer Robert Sprague and Ohio Senate President Larry Obhof. Attendees also had the opportunity to hear from many local experts working to solve public policy issues in the community. Panel discussions included Economic Development, Workforce Transformation, and Election 2020.

Date: December 12, 2019

Location: Stark State College

Attendance: 110

NOVEMBER

DECEMBER

2019 Media Coverage

2019



The press covered every Impact Ohio conference in 2019 with more than 40 news articles published. A few stories are linked below, but for a full list of the 2019 headlines, [click here](#).

[Kapszukiewicz: 'Help us out, or let us govern ourselves'](#)

The Blade

[Gov. DeWine proposes \\$900M plan to protect Ohio waterways](#)

NBC 24

[Impact Ohio hosting regional conference in Akron](#)

Akron Beacon Journal

[America Makes, NFL to Tackle Concussions with Helmet Contest](#)

The Business Journal

[Impact Ohio seminar brings together state officials, community to discuss local issues](#)

WKBN 27

[Panel talks future of area's military bases](#)

Tribune Cronicle

[Community facing 'crisis of gun violence,' Mayor Whaley tells leaders](#)

Dayton Daily News

[Ohio Lt. Gov. and Mayor Whaley offer different approaches to gun laws](#)

WDTN 2

['Impact Ohio' Brings a Regional Conference to Athens to Discuss Policy Issues](#)

WOUB

[Impact Ohio stops in Stark to talk Strengthening Stark, workforce](#)

Canton Repository



2019 Conference Sponsors

Presenting

The Success Group

In Conjunction With

Ohio Democratic Party
Ohio Republican Party

Lead

Akron Beacon Journal
Cox Media Group Ohio
Dayton Area Chamber of Commerce
Dayton Daily News
Greater Akron Chamber
Ohio University Voinovich School of Leadership
and Public Affairs
Stambaugh Auditorium
Stark Economic Development Board
Stark State College
The (Toledo) Blade
The Business Journal
Toledo Regional Chamber of Commerce
The University of Akron Ray C. Bliss Institute of
Applied Politics
University of Dayton
WHIO Radio
WHIO-TV
WOUB Public Media
Youngstown/Warren Regional Chamber

Diamond

Ohio Municipal League
Ohio Hospital Association

Premier

JobsOhio

Platinum

Bricker & Eckler LLP
Buckeye Health Plan
FirstEnergy
Ohio Economic Development Association
Regional Income Tax Agency

Silver

AT&T
DP&L
Lesic & Camper Communications
OhioHealth
The Ohio State University College of Food,
Agricultural, and Environmental Sciences

Table

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