

IMPACTOHIO

2021 Year in Review



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About Impact Ohio

Connecting People, Policy & Politics

In 1984, The Success Group founded Impact Ohio. Since its inception, Impact Ohio has offered bipartisan conferences to explore elections, the outcomes of the political process, and policy choices facing Ohio and its communities. Impact Ohio has become known for the Post Election Conference. In 2017, Impact Ohio expanded throughout the state with regional conferences.

Regional Conferences

Date: Held in odd numbered years

Location: Various communities across Ohio

Attendance: 130-250

At Impact Ohio's Regional Conferences, key government officials, business leaders, and community members discuss issues important to the region. Attendees heard first-hand from government leaders, political analysts, pundits, and policy experts on issues that affect their community.

The Post Election Conference

Date: Held in even numbered years

Location: Columbus, Ohio

Attendance: Over 700

The Post Election Conference is held every two years immediately following the general election. It offers the first post-election opportunity to hear directly from those who will shape Ohio's policy and political agenda for the upcoming biennium.



IMPACT OHIO

2021 Regional Conferences



2021 By the Numbers

2021 marked the third year that Impact Ohio held regional conferences across the state. The regional conferences continue to grow in speaker participation, sponsorship, and elected official participation.



Attendees 650

Speakers 92

Elected Officials 60

Media Stories 15

Sponsors 29

Policy Panels 15

Conferences 5



2021 Events Overview

Impact Ohio held five events in 2021 with locations including Akron-Canton, Dayton, Southeast Ohio, Toledo, and Mahoning Valley. Each regional event was successful thanks to partnerships with local business entities, local media, and colleges/universities in each community.

The conferences are supported by numerous sponsors, and to ensure a bipartisan approach, Impact Ohio has support from the Ohio Democratic Party and Ohio Republican Party.

APRIL 2021

Impact Ohio
Akron/Canton
Regional

SEPTEMBER 2021

Impact
Ohio Toledo
Regional

OCTOBER 2021

Impact Ohio
Mahoning Valley
Regional

2021 Attendees

2021

Impact Ohio was pleased to have more than 650 people attend the 2021 regional events.

Leaders, professionals, and experts in various areas of business, public policy, and politics attended the 2021 conferences and some participated as speakers and panelists. Participants included statewide elected officials, legislative leaders, local elected leaders, business leaders, nonprofit leaders, government leaders, politicians, media, and academics.



OCTOBER 2021

Impact Ohio
Dayton Regional

NOVEMBER 2021

Impact Ohio
Southeast Regional

2021 Akron-Canton Regional



Akron-Canton Regional

Elected officials, including Secretary of State Frank LaRose, Senator Matt Dolan, Senator Vernon Sykes, Representative Bill Roemer, and Representative Erica Crawley joined us during our first virtual regional conference. Policy sessions included the Akron-Canton Metroplex, the 2022-2023 State Budget, and a discussion from the chairs of the Ohio Democratic and Republican Parties.

Date: April 23, 2021

Location: Virtual

Attendance: 135

2021 Toledo Regional



Toledo Regional

The day included remarks from Ohio Secretary of State Frank LaRose and Ohio Treasurer of State Robert Sprague. Policy sessions included a conversation between the Toledo mayoral candidates, and discussions on H2Ohio and redistricting. Representative Paula Hicks-Hudson, Representative D.J. Swearingen, and Director of Agriculture Dorothy Pelanda participated.

Date: September 17, 2021

Location: Stranahan Theater and Great Hall

Attendance: 130

OCTOBER

Mahoning Valley Regional

Ohio Auditor of State Keith Faber and State Senator Michael Rulli joined us for the Mahoning Valley Regional Conference. Policy sessions included discussions on the Valley's Military Economy, the Lordstown Smart Logistics Hub, and revolutionizing manufacturing in the region.

Date: October 1, 2021

Location: The Grand Resort

Attendance: 130

2021 Mahoning Valley Regional



OCTOBER

Dayton Regional

At the Dayton Regional Conference, Secretary of State Frank LaRose, Treasurer of State Robert Sprague, and Dayton mayoral candidates spoke throughout the day. The conference covered policy issues including workforce and talent policy, redistricting, and the American Rescue Plan Act (ARPA). Chancellor Randy Gardner, Director of Ohio Jobs and Family Services Matt Damschroder, and Representative Phil Plummer participated.

Date: October 22, 2021

Location: University of Dayton

Attendance: 130

2021 Dayton Regional



2021 Southeast Regional



Southeast Ohio Regional

At the Southeast Regional attendees had the opportunity to hear from Auditor of State Keith Faber, Secretary of State Frank LaRose, and Dr. Hugh Sherman, President of Ohio University. Numerous panels of experts explored policy issues surrounding enhancing the region's workforce, Ohio's natural asset economy, and boosting small businesses. Representative Jay Edwards, Representative Jason Stephens, and Director of the Governor's Office of Appalachia John Carey participated.

Date: November 19, 2021

Location: Stuart's Opera House

Attendance: 130



The press covered every Impact Ohio conference in 2021 with more than 15 news articles published. A few stories are linked below.

[Impact Ohio Conference Discusses Workforce, Redistricting, ARPA](#)

Dayton Daily News

[Smart Logistics Hub Makes Valley Part of 'Major Paradigm Shift'](#)

The Business Journal

[Toledo Mayor Candidates Face Off on Job Creation, Policing](#)

The Blade

[Impact Ohio Hosts Bipartisan Conversations in Toledo Conference](#)

NBC 24

[Regional Impact Ohio Conference Explores Economic Development](#)

Logan Daily News

[Impact Ohio Conference to be Held Friday in Dayton](#)

Dayton Daily News

[Ohio Auditor to Keynote at Impact Ohio Conference Oct. 1](#)

The Business Journal

[Impact Ohio Conference Coming to Toledo](#)

Fulton County Expositor

2021 Conference Sponsors

Presenting

The Success Group

In Conjunction With

Ohio Democratic Party
Ohio Republican Party

Lead

Akron Beacon Journal
Canton Regional Chamber of Commerce
Canton Repository
Dayton Area Chamber of Commerce
Dayton Daily News
Greater Akron Chamber
LocaliQ
Ohio University Voinovich School of Leadership
and Public Service
The University of Akron
Toledo Regional Chamber of Commerce
University of Dayton
WOUB Public Media
Youngstown/Warren Regional Chamber

Diamond

AT&T
JobsOhio
Ohio Hospital Association

Platinum

Regional Income Tax Agency
Zaino Hall & Farrin LLC

Gold

Buckeye Health Plan
CVS Health

Bronze

Appalachian Partnership, Inc.
Appalachian Growth Capital
OhioSE Economic Development
Lesic & Camper Communications

Table

Buckeye Hills Regional Council
Flexible Pavements of Ohio

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